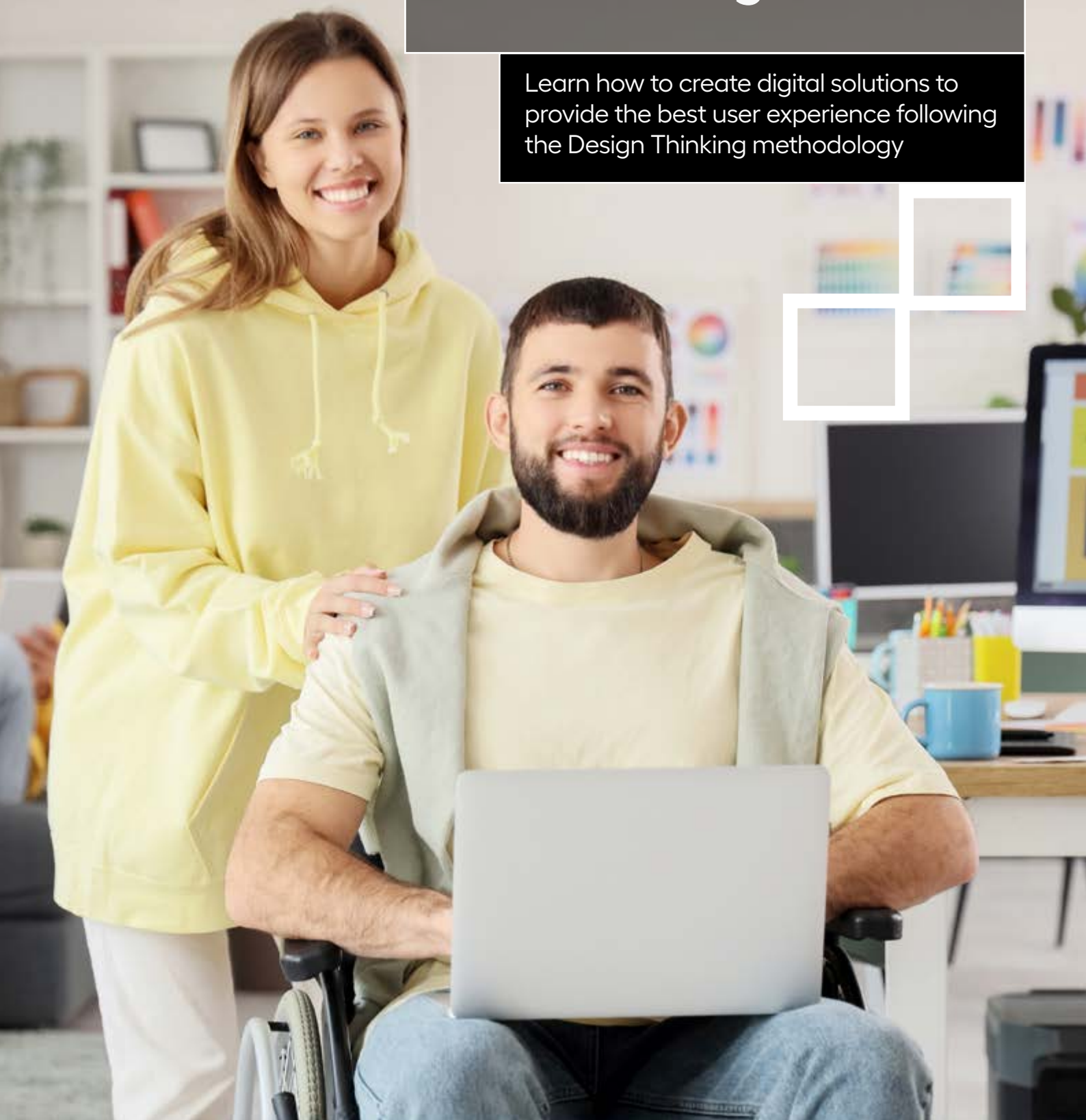
Universidad Europea
CREATIVE CAMPUS

Online

Private Master's Degree in UX/UI Design

Learn how to create digital solutions to provide the best user experience following the Design Thinking methodology



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Universidad Europea Online

In 2020, Universidad Europea renewed its "**European Seal of Excellence 500+" awarded by El Club Excelencia en Gestión**, the highest recognition issued by the EFQM. This certificate highlights organisations with excellent, innovative and sustainable management, following the **EFQM Model**.

Universidad Europea has also been recognised as an "Ambassador of European Excellence 2020" by the **Excellence in Management Club**, one of only 18 organisations in Spain to receive this recognition and the only university.

Creative Campus

Who are we?

Creative Campus is a unique higher education space in Madrid: **open, cosmopolitan, inclusive, multicultural** and interdisciplinary. A place where designers, artists and creatives of the future are trained and prepared to propose solutions for the **global** challenges arising from the technological, ecological, social and economic changes occurring globally.

Solutions that will be innovative, bold, fair and sustainable; that improve the lives of people, society and the future of the planet.

Centrally located on Calle **María de Molina** in **Madrid**, **Creative Campus is part of Universidad Europea**, a prestigious university with more than **30 years' of experience, a solid presence in main international rankings, more than 20,000 agreements with companies,** dozens of international accreditations and extensive academic, scientific and technological resources.

Creative Campus **offers all the qualifications related to the creative economy: general design, fashion, interiors, product, graphics, animation, video games, digital art, fashion management and Communication...** The creative economy, which encompasses all design and creative technologies, is one of the world's fastest-growing economic sectors, accounting for 6% of global GDP and 6.2% of all employment, and with more than 50 million workers worldwide, (mainly young people aged 20 to 29), it has established itself as one of the world's largest employers and one of the industries of the future.

Master's Degree in UI/UX Design

The Master's Degree in UX/UI provides a vision of the reality of the sector from different points of view. For example, the role of AI within product and service design, strategic design applied to the discipline and digital innovations in health/ wellness and the financial world (Fintech).

Throughout the programme, you will delve into the most relevant aspects of user-centred design while incorporating sustainability, social responsibility and inclusivity.

This Master's Degree will help you understand how UX/UI design can impact business objectives and contribute to the overall success of a company and will also enable you to keep up to date with the latest technology and design trends in a constantly evolving digital environment.

Duration
12 months

Format
online

Language
English

ECTS
60

Teaching staff

The Master's Degree in Digital Graphic Design Online, has a teaching staff that includes **experts in the design and Communications industry,** allowing you to build a solid network of contacts that will help you generate unimaginable professional opportunities.

At Universidad Europea, we believe that excellent teaching staff is a core pillar to the success of our students in their academic and professional journey.

You will be trained by leading fashion experts: designers with experience working with internationally-recognised firms and even creative directors who are founders of their own fashion studios.

High caliber academic and work experience

Our teachers stand out for their solid academic training and extensive professional experience.

Professional networking

Strong industry connections provide our students with up-to- date knowledge and opportunities.

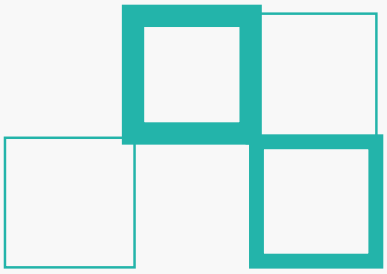
Diversity and specialisation of our teaching staff

Our teaching staff brings exceptional diversity and specialisation, enriching student learning through varied expertise and experience

Innovative research and contribution to knowledge

Our teaching staff take part in research and promote knowledge advancement in their fields.

What sets us apart



Real projects

You will learn to design by working on real projects, in a collaborative and 100% practical environment, which will allow you to get the most out of your studies

Prestigious Teaching staff

Our teaching staff is made up of prestigious and recognized professionals in the world of design. Teachers will share with you the main trends in UI/UX design and the keys to becoming a leading professional in the field

Business connections

This Master's degree has a network of exclusive partnerships. Top-tier technology, sustainability and creative companies that drive creativity and global commerce

Professional Competencies

You will master the most up to date and in demand software and digital tools, preparing you for your professional career.

Learning by designing

You will learn with a unique academic approach created for creative disciplines, art and technologies. You will work on and develop real projects that will bring you closer to the professional sector from your very first year.

Contact Generator

You will be surrounded by the best in their field, expand your network of personal contacts and extend your network of relationships with peers and faculty, all of whom are working professionals.

WebAgency
HOME • ABOUT • SERVICES • PORTFOLIO • PAGES • BLOG • CONTACT
Web Design
Design • Marketing • Branding
About Us
BOX

Online Format

Universidad Europea's online methodology focuses on the student and on guaranteeing effective and personalised learning, accompanying them every step of the way so they can achieve their objectives. Technology and innovation allow us to offer a dynamic and motivating environment, with the flexibility you need and the tools that ensure quality training.

Universidad Europea's online learning format is based on experience-based learning, where you will learn in an easy and dynamic way, through case studies, training resources, participation in **debates, attendance to virtual classes and individual and collaborative work,** which favours the exchange of ideas and mutual enrichment among students.

During your learning process, you will have several resources that will facilitate the learning process: on-campus **classes**, which will allow you to participate and make your own contributions as if you were in an in-person class, whose content is recorded for you to access; expert staff to guide and support you throughout your learning, together with Programme Assistants and Student Experience Assistants.

In addition, you will have **ongoing assessments**, monitored by teachers, and a **Virtual Campus** that allows you to access school materials at any time.

Online Format

Ongoing assessments

Ongoing assessments allows the student to assimilate the academic content progressively and efficiently as the year progresses.

Personalisation

Focused on guaranteeing effective, flexible learning at all times, adapting the form and content to the needs of each student.

Technology and innovation

Virtual Campus based on a platform that favours collaborative learning and tools that ensure quality training.

Teacher support

3 teachers specialised in the online format: teaching staff, Programme Assistants and the student experience team. Their aim is to support the best development of the student and resolve all their doubts

Networking

Online students will have access to the Alumni network, professors and companies. The market value of students' profiles increases, creating highly attractive professionals in the employment market

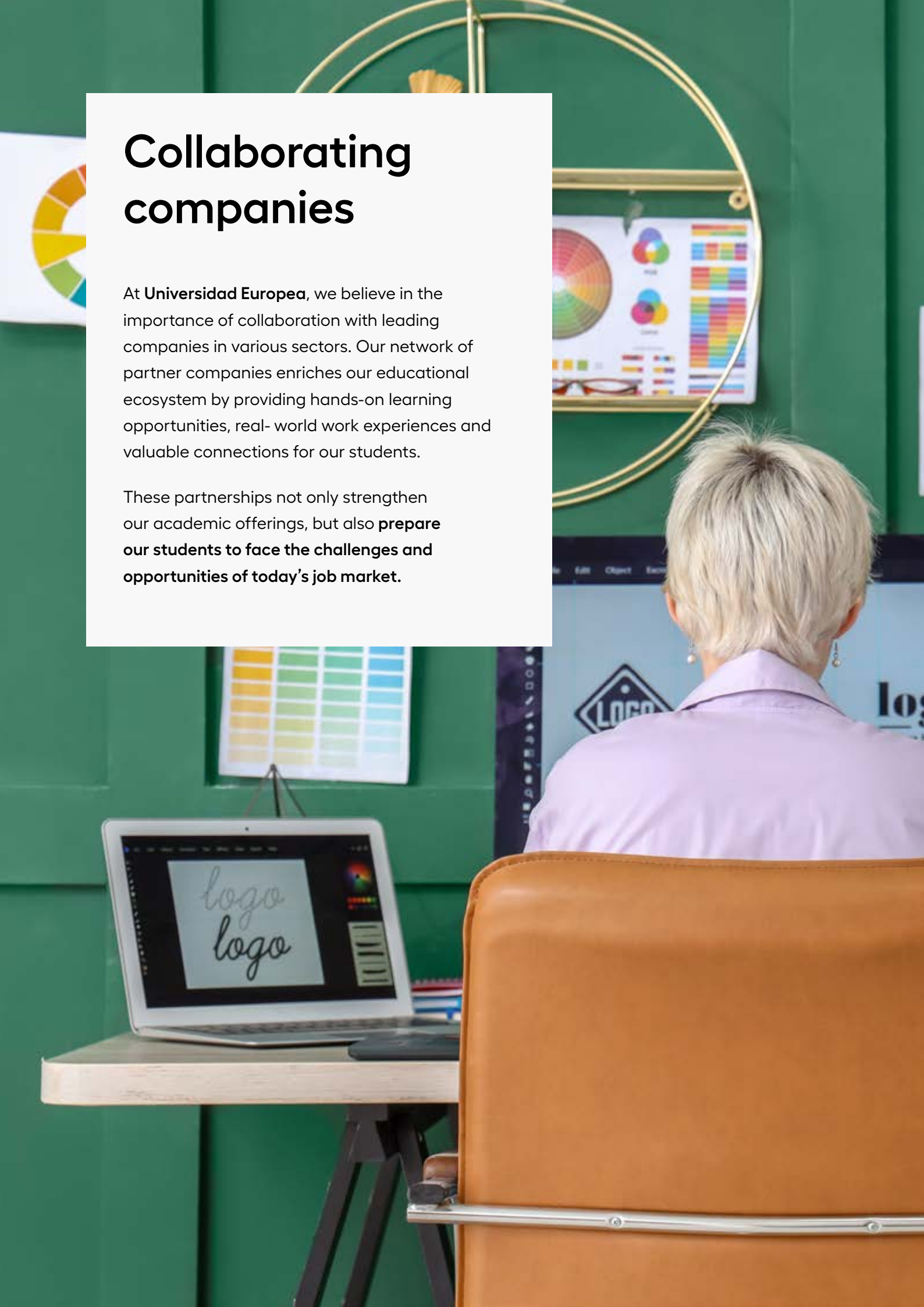
Interactive contents

Dynamic resources to facilitate understanding of the content and motivate students to expand their knowledge: masterclasses, seminars and weekly online tutorials.

Collaborating companies

At **Universidad Europea**, we believe in the importance of collaboration with leading companies in various sectors. Our network of partner companies enriches our educational ecosystem by providing hands-on learning opportunities, real- world work experiences and valuable connections for our students.

These partnerships not only strengthen our academic offerings, but also **prepare our students to face the challenges and opportunities of today's job market.**

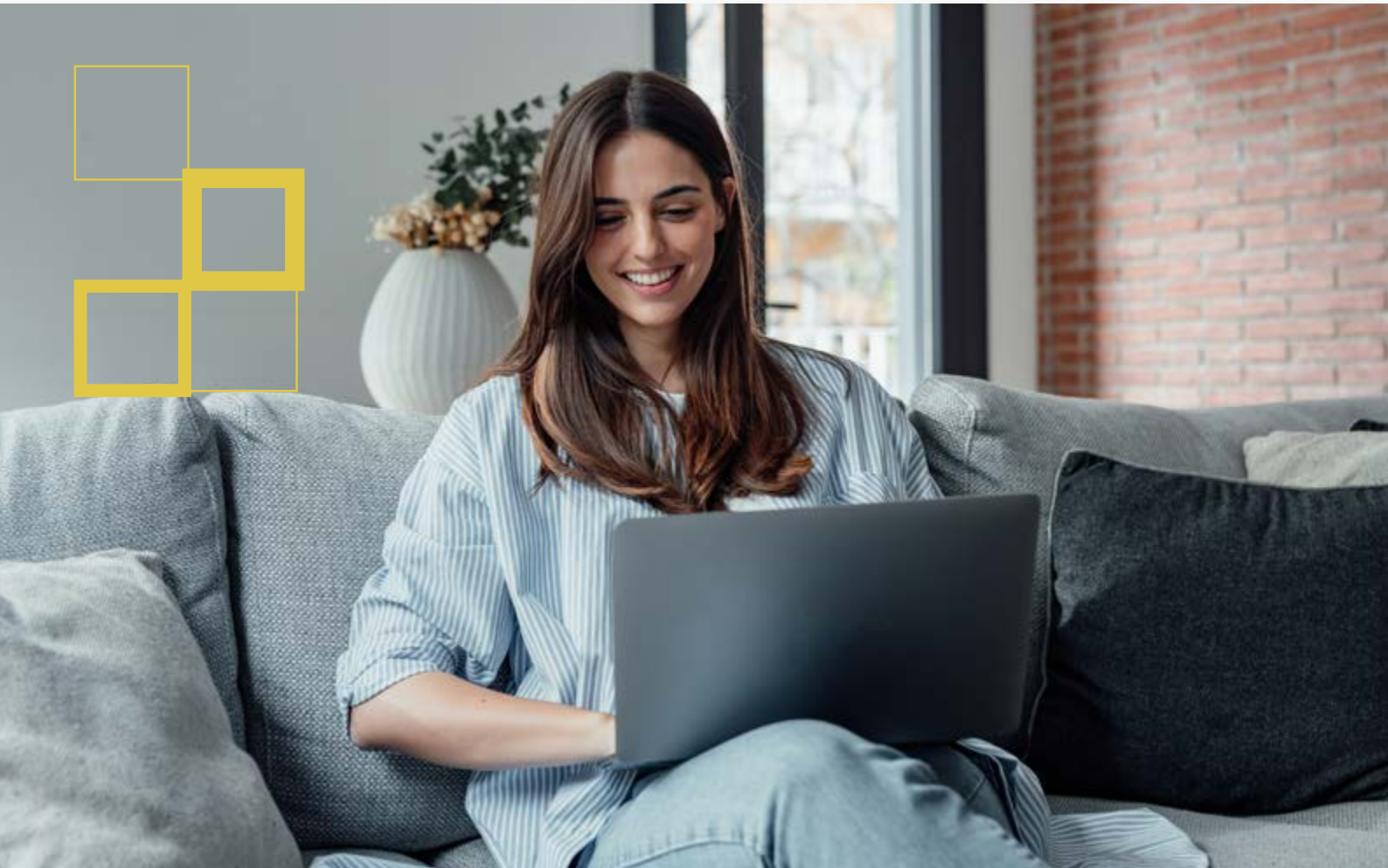


Prospective students

Career opportunities

The online UX UI Master's degree is aimed at a variety of professionals and students who wish to delve deeper into the field of user experience (UX) and user interface (UI) design:

- Professionals who want to specialise in design and communication in the digital world.
- Entrepreneurs and producers in the digital industry.
- Managers and creatives in the world of advertising and Communication
- Product designers.
- Graphic and digital media designers who wish to expand their skills in user-centred design.
- Web and application developers interested in improving the usability and aesthetics of their products.
- Students of design, computer science, communication, business or other related fields who wish to specialise in UX/UI design.



Credit recognition

We value your academic record at Universidad Europea and offer a free academic recognition service. This will allow you to build on your previous academic achievements and accelerate your progress towards your Master's Degree.

Steps to request a free academic recognition study:

1. **Documentation**: You will first need to send your admission documents to your admissions counsellor.
   - Admission form.
   - Legal Affairs access document.
   - Photocopy of your ID card.
   - Curriculum vitae.
2. **Send your application:**
   Complete the online application form, attaching the required documentation.
3. **Assessment process:**
   Our academic team will carry out a detailed analysis of your documentation and determine the possible recognitions.
4. **Receive a personalised response:**
   In less than a week, you will receive a personalised response reflecting the recognition applicable to your specific case.
5. **Start your university journey!**
   Once you have the answer, you can make informed decisions about your enrolment and initiate your educational experience with us.

You set the goal, we'll help you along the way!

If you would like to apply for a free academic recognition study, fill in the form now and take the first step towards your university education with us.

Syllabus

- Introduction to UCD design (6 ECTS)
- Conceptualisation (futures design) (6 ECTS)
- Understanding (exploratory & user research) (6 ECTS)
- Product development (6 ECTS)
- User Interface design (6 ECTS)
- Prototyping & Information architecture (6 ECTS)
- Digital design systems & Growth design (9 ECTS)
- Business Sustainability (6 ECTS)
- Master's dissertation (9 ECTS)

Learn, Connect, and Grow

On Campus Week Experience

The Business Sustainability module can also be taken in person at Universidad Europea's campus in Madrid. This option allows you to dive into key topics like the Sustainable Development Goals, ESG criteria, the circular economy, and the environmental and social impact of businesses — all with a practical and strategic approach.

If you choose the On-Campus Week format, you will get much more out of the experience.

- **Explore key topics**. Gain insights into the most relevant topics shaping today's world, all approached with a practical, real-world mindset.
- **Learn by doing.** Take part in expert-led masterclasses and hands-on workshops where you'll apply what you learn to real-world challenges and gain practical experience.
- **Grow your network.** Connect with professionals from diverse backgrounds, exchange ideas, and build valuable relationships that can support your career in sustainability.
- **Enjoy total flexibility.** Access all course materials, online classes, and extra content anytime — so you can learn at your own pace, wherever you are.

Our educational model

Experience-based learning:
Students learn by doing, without action there is no learning. You will put into practice the knowledge you have learnt through our online campus and the online tools we provide you with.

Meaningful learning:
Teachers relay prior knowledge, skills and experience to the interests, expectations and cognitive characteristics of each student.

Collaborative learning:
Students experience a sense of "learning together" as they are motivated to achieve their own learning and to build on the achievements of others.

Professional learning:
Teachers act as coaches and guide students towards professional applications of their learnings.

Admissions process

The admissions process to study an online postgraduate programme at Universidad Europea can be carried out throughout the year, although enrolment in any of our programmes is subject to the availability of vacancies

To complete the process you will need to follow these simple steps:

1 **Documentation**: You will need to send specific documentation to your personal advisor.

- Admission form.
- Legal Affairs document of access the chosen qualification.
- Photocopy of your ID card.
- Curriculum vitae.

2 **Entrance exam:**

Once you have reviewed the documentation, your personal advisor will contact you.

- Personal interview.
- Competence assessment test.
- Language Assessment Test (if applicable).

3 **Place reservation fee:**

Formalisation of the place reservation fee through our different payment methods.

- Direct transfer.
- Credit card.
- Online payment.

And that's it! Welcome to Universidad Europea online!

#Gobeyond

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